20
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CODE

HEADleads.

Comprehensive **Student Enrolment** System

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Student Enrolment
A Complex, Time-Consuming Bottleneck

In today's competitive educational landscape, attracting qualified students is a top priority for institutions. However, traditional recruitment methods often face significant challenges.

01

Manual Processes and Inefficiency
Enrolment teams struggle with time-consuming tasks like data entry, managing application materials, and following up with prospective students.

02

Limited Data and Insights
Institutions often lack clear visibility into enrolment trends and the effectiveness of their outreach efforts.

03

Inconsistent Communication and Missed Opportunities
Disconnected communication channels and generic messaging can hinder student engagement and lead to missed enrolment opportunities.

HEADleads.

Comprehensive Student Enrolment System

HEADleads is a powerful student lead management module designed to revolutionize the way higher education institutions enrol and engage prospective students. It tackles the common challenges of inefficient manual processes, limited data insights, and inconsistent communication. HEADleads empowers institutions to streamline workflows, gain actionable enrolment data, and personalize their outreach for maximum impact. By optimizing the earliest stages of the student journey, HEADleads helps institutions attract a greater volume of qualified applicants and build a thriving student community.

1 Automate tedious enrolment tasks, freeing your team to focus on high-value engagement with prospective students.

2 Uncover actionable insights about enrolment patterns, allowing you to optimize your outreach and marketing efforts.

3 Build strong relationships with prospective students, fostering trust and increasing the likelihood they choose your institution.

HEADleads.
Comprehensive **Student Enrolment** System

FEATURES

Customizable
Assessments

Automated
Evaluation

Offline
Lead Management

Live
Chat

Super-fast
Servers

Payments &
Billing

Real-Time
Analytics

Multiple User &
Team Management

Secure Data
Storage

Easy Integration with
HEADcomms & HEADlms

Transform Enrolment Your Institution

1 Optimize student enrolment processes for a better institutional fit.

2 Reduce administrative workload, freeing time for personalize student services.

3 Enable data-driven decision making across the institution.

4 Enhance prospective student outcomes and boost student satisfaction.

5 Strengthen institutional reputation by demonstrating enrolment innovation.

Administration

- Optimize student selection, streamline enrolment, and enhance student communication.

- Enhance institutional reputation with cutting-edge enrolment practices.

- Ensure data integrity and compliance through secure verification.

- Improve communication and outreach with automated notifications.

- Generate tailored reports for informed decision-making.
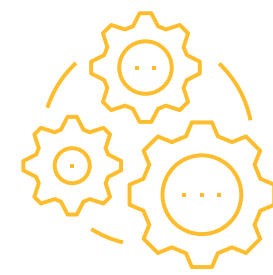
Operations

- Reduce errors in enrolment and administrative workflows.

- Free up faculty and staff time with automation.

- Scale enrolment and manage assessment effortlessly.

- Streamline payments and billing processes.

- Seamlessly integrate with existing systems (LMS) for efficiency.

Student Experience

- Improve student satisfaction with clear eligibility guidance and overall communication.

- Empower students to proactively manage their applications and track progress.

- Receive prompt, accurate feedback or continuous improvement.

- Securely manage and access personal records and ID.

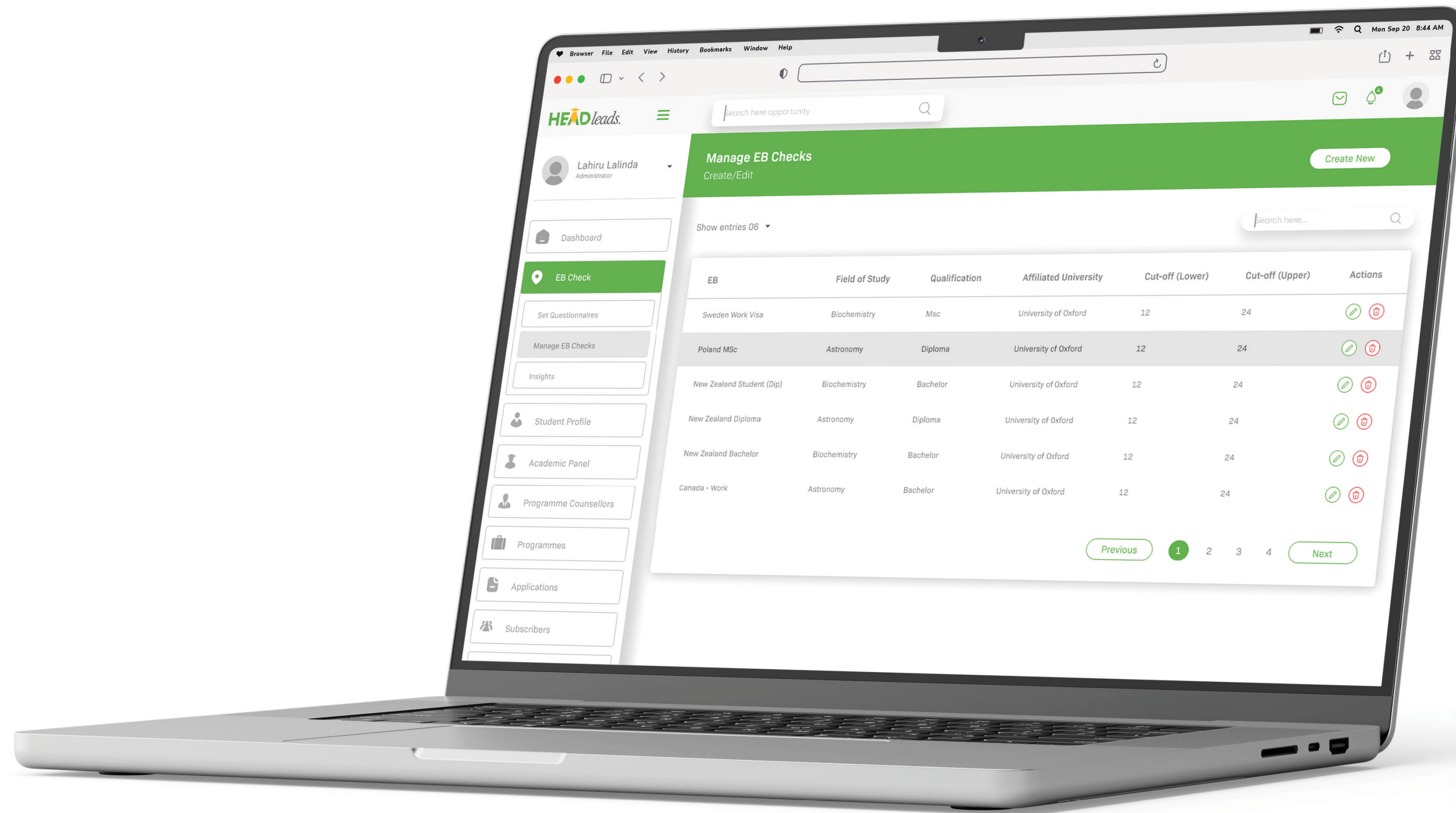- Benefit from a streamlined, modern enrolment and assessment experience.

Financial

- Simplify revenue collection and payment processes.

- Reallocate resources strategically for greater impact.

- Unlock potential new revenue streams.

- Reduce operational costs associated with manual processes.

- Optimize budgeting and resource planning with data-driven insights.

Reporting

- Generate custom reports for internal and external stakeholders.

- Demonstrate continuous improvement and compliance.

- Track key performance indicators (KPIs) for informed decision-making.

- Identify areas for optimization and growth.

- Share success stories backed by actionable data.

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EXPERIENCE

Admin Journey

STEP 1

Setup Primary Information

Configure essential details such as fields of study, qualifications, affiliated universities, academic panel, aptitude tests, and student counsellors

STEP 2

Setup Programmes

Define programme details including course information, applicable aptitude tests, and payment requirements

STEP 3

Receive Applications

Receive and manage applications efficiently

STEP 4

Live Chat for Support

Utilize live chat support for administrative assistance

STEP 5

Manage Application Status

Efficiently track and update application statuses, ensuring clear communication with students

Student Journey

STEP 1
Browse Programmes
- Easily browse through available programmes
- Filter programmes by fields of study, qualifications affiliated universities, and more

STEP 2
Complete the Advanced Profile & Get it Verified
- Fill out and complete the advanced profile with necessary details
- Get the profile verified for authentication purposes

STEP 3
Take the Aptitude Test (if required)
- Make any necessary payments for the aptitude test
- Take the aptitude test for the selected programme

STEP 4
Apply for the Programme
- Submit the application for the desired programme with ease.

STEP 5
Live Chat for Support
- Utilize the live chat feature for instant support and assistance
- Track application status through live chat

STEP 6
Make Enrolment Payments / Receive Invoice
- Make payments securely for any enrolment fees or programme charges
- Receive invoices promptly upon successful application submission

STEP 7
Complete Enrollment
- Upon acceptance, complete the enrolment process swiftly and seamlessly to secure your place in the programme

Our Technology
Powerful, Secure, and Evolving

We understand that a robust and reliable technology foundation is essential for delivering the seamless, data-driven experiences that modern higher education demands. At the core of HEAD lies a carefully curated tech stack built upon three guiding principles

Performance

Our technologies are selected to ensure optimal speed, scalability, and responsiveness, empowering your institution to handle large datasets and peak usage effortlessly.

Security

Data protection is paramount. We employ industry-leading security practices, encryption protocols, and regular updates to safeguard sensitive student and institutional information.
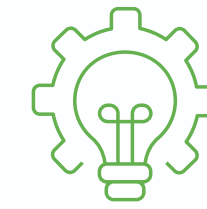
Innovation

The higher education landscape is constantly evolving, and so is our technology commitment. We continuously explore and integrate cutting-edge solutions to enhance the capabilities and user experience of HEAD.

Application & Data

DigitalOcean

NGINX

php

Laravel

B BOOTSTRAP

.NET

jQuery

DataTables

SweetAlert

MySQL

Azure

handlebars

Utilities

Google Authentication

Meta
Authentication

Google My Business

OpenSSL
Cryptography and SSL/TLS Toolkit

Google Analytics

31 Google Calendar

Google Classroom

Google Meet

Studio

Licensing **Model**

The licensing model offers a convenient and predictable way to access the power of HEAD's educational platform solutions. Instead of a large upfront investment, you pay a recurring annual fee and scale as you go.

STARTER

US$ 95
Per month (billed annually)

- 3,000 Users Per Annum
- All Listed Features
- Custom Reports
- Free Life Time Updates
- Email Support
- 5 Team Members
- 10 Programmes

STANDARD

US$ 145
Per month (billed annually)

- 8,000 Users Per Annum
- All Listed Features
- Custom Reports
- Free Life Time Updates
- Priority Email Support
- 10 Team Members
- 30 Programmes

PLUS

US$ 275
Per month (billed annually)

- 15,000 Users Per Annum
- All Listed Features
- Custom Reports
- Custom User Interface
- Free Life Time Updates
- Priority Email Support
- Dedicated Account Manager
- Live Chat Support
- AI Chatbot for Reports
- 25 Team Members
- 60 Programmes

PRIME

US$ 495
Per month (billed annually)

- Unlimited Users
- All Listed Features
- Custom Reports
- Custom User Interface
- Free Life Time Updates
- Priority Email Support
- Dedicated Account Manager
- Live Chat Support
- AI Chatbot for Reports
- Unlimited Programmes
- Unlimited Team Members

90-Day

100% Money Back Guarantee

Experience the power of HEADleads risk-free with our 90-Day 100% Money Back Guarantee. We give you ample time – a full 90 days – to explore our system and decide if it aligns with your expectations.

If for any reason you're unsatisfied with your purchase, simply reach out to us at head@20one.io, and we'll initiate your refund promptly.

Join us today and discover the difference HEADleads can make for your institution – with peace of mind guaranteed!

Reach us

HEAD adapts to your unique needs and brand, creating a powerful competitive advantage.

Experience the future of higher education. HEAD unlocks transformative change for your enrolment, communication, learner experience and overall operations.
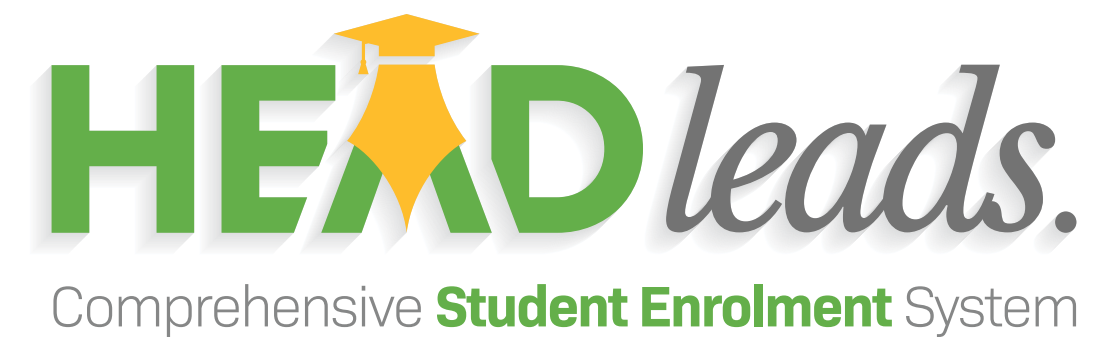
Product Site
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Let's **transform** your institute for better!